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KINGDOM OF NORWAY

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Due 1963

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Maintain the Quality of Alberta's Crops

Better Seed means

Better Yields — Better Grades — Better Prices

A special committee appointed by the Minister of Agriculture, with the cooperation of numerous organizations in the province, is urging the use this spring by farmers throughout the province of high quality, clean, treated, seed grain, in order to reduce the heavy annual losses sustained by serious inferior seed.

Farmers can co-operate by

1. Using registered seed wherever possible.
2. Having seed tested for germination and purity.
3. Treating seed for smut.
4. Thoroughly cleaning all grain intended for seed.
5. Seeking only varieties of recognized quality and varieties suitable to the district.

Good seed will be in demand this spring. Secure your requirements early—before the supply is exhausted.

U. F. A. Locals, Boards of Trade, The Wheat Pool, Banks, Commercial Grain Firms, the Press, and many other organizations are working in co-operation with a

BETTER SEED COMMITTEE

consisting of representatives of the Provincial Department of Agriculture, the Dominion Seed Branch, the Canadian Seed Growers Association, The Alberta Seed Growers' Association, the C.P.R. Agricultural Department and the University of Alberta.

D. A. McCannell, Provincial Publicity Commissioner, Edmonton, Secretary

BIGGER AND BETTER VALUE



CHEVROLET's association with General Motors has given the "Bigger and Better" Chevrolet the advantages of the largest automotive research laboratory in the world . . . the largest automobile proving ground in the world and the world famous craftsmanship of Fisher bodies.

And it has done more . . .

It has made the "Bigger and Better" Chevrolet a BIGGER AND BETTER VALUE . . . because of the vast purchasing power of General Motors . . . because of the economies of enormous production schedules . . . because all the resources and strength of General Motors are back of Chevrolet in making this most outstanding car the most outstanding value in the low-priced field.

See this "Bigger and Better" Chevrolet at its new and lower prices.

The G.M.A.C. . . General Motors' own deferred payment plan affords the most convenient and economical way of buying your Chevrolet on time.

NEW AND LOWER PRICES

Standard	\$621.00	General Sales	\$850.00
Touring	\$625.00	Californians	\$850.00
Coupe	\$740.00	Commercial Chassis	\$850.00
Coach	\$740.00	Business Delivery	\$850.00
Sedan	\$815.00	New Truck Chassis	\$1250.00

All Prices in Dollars. Custom—Government Taxes extra.

107" wheelbase,
4 inches longer.

Non-locking
four-wheel
brakes.

Bigger, roomier
Fisher Bodies.



New shock
absorber springs.
Crankcase
breathing
system.
"Jaw-a-strut"
constant clear-
ance pistons.

READY FOR IMMEDIATE DELIVERY

CHEVROLET

QUALITY MOTORS

CLARESHOLM, ALTA.

PRODUCT OF GENERAL MOTORS OF CANADA, LIMITED

Clareholm Local News

Mrs. Geo. Fenton is a patient in the local hospital.

Mrs. Cornelius entertained at bridge on Tuesday evening.

Mrs. J. A. Wannamaker is a patient in the local hospital.

Mrs. Edward Moser is a patient in the local hospital this week.

Born, at the local hospital, on March 21, to Mr. and Mrs. W. C. Burnham, a son.

John Laidlaw was operated on for appendicitis at the local hospital on Monday.

Born, at the local hospital, on March 18, to Mr. and Mrs. Chas. Gordon, a daughter.

The ladies of St. John's Guild will hold their annual Easter tea on Saturday, April 7th.

Mrs. Mackintosh entertained at bridge on Wednesday evening. Mrs. McAlpine was the winner of high.

I. J. Kain has tendered his resignation to T. C. Milnes Ltd. and is taking a position with Quality Motors.

Gordon Walker, M.L.A., has returned from Edmonton where he has been attending the legislative assembly.

Douglas Ringrose and Miss Chas. Simpson sprang a surprise by getting married on Tuesday, March 20th, at Calgary. Rev. Geo. Dickson officiated.

The Elks have decided to sponsor the baseball team again for the coming season. Negotiations will be immediately instituted to secure a creditable team.

The local hospital is full at present, there being 14 adult patients today. For lack of room it has been necessary to turn away some who sought admission.

Spring birds put in an appearance the first of the week. Meadow larks, bluebirds and robins were in evidence on Sunday and since then. Robins in fact were here some days earlier.

Mrs. Oliver Mosley was called to California by the death of her father, L. W. Smith, who was an old time resident of Clareholm district, where he was engaged in farming for a number of years, east of town.

The losing rinks in the President's Vice-President curling competition will entertain all curlers and their ladies and the lady curlers and their friends, on Tuesday evening next in the I. O. O. F. hall, at 8 o'clock sharp.

With the coming out of the frost many soft spots have developed in the town streets, and numerous autos have been mired down, since the beginning of the week. Similar conditions have prevailed on some of the country roads.

Spring weather has prevailed in Alberta this week. The warmest of the week was on Monday when the mercury stood at 70 in the shade for several hours. Chinook winds have helped to dry up the water and mud. Threshing has been held up by the soft ground in the fields.

J. L. Edlund, who has been connected with the Rex theater for the last twelve years, has severed his business connection with that theater. We understand that T. C. Milnes has assumed the management himself, with A. H. Wallis as assistant manager. Mr. Edlund will now devote all his time to the new theater in High River.

The social evening put on by the Ladies' Curling Club, in the Odd Fellows' hall, on Thursday evening, was a very enjoyable affair. Progressive court whist opened the evening's program, with 23 tables in play. Those who won the prizes for the men were Fred Ritchie, R. Gardiner Brown, and R. King. Those who succeeded in winning the ladies' honors were: Mrs. Clarence Carney, Mrs. C. E. Moore and Mrs. Langston.

Order of Sons of Norway Organize Clareholm Lodge

"Hamar" Lodge No. 345, Sons of Norway, came into being on Saturday evening, March 17th. This is the fourth lodge in Alberta, and there is every indication that several more will be organized in the near future.

The order is licensed by the Alberta government as a fraternal benevolent society with life insurance. It does not allow politics or religion to be discussed at meetings. It has proven to be of great value to assist in making better citizens of its members.

The institution of the new lodge at Clareholm was under the direction of H. E. Floen, with the assistance of A. E. Howe, A. R. Bjornabo and L. Hjort, all of Calgary. The following officers were elected and installed:

President, Martin Fremstad; vice-president, Olaf C. Arnestad; judge, Martin Berg; secretary, Nils Thompson, financial secretary, Nils Dahl; treasurer, John Dahl; regent, Gerard Erickson; marshal, Bernard Andrews; assistant marshal, Borghild Thompson, inside guard, John Knudson. The following committees were appointed: Flower committee: Carrie Andrews and Valborg Dahl. Refreshment committee: Anna Smedstad, Hannah Fremstad, Albert O. Lundgard, Allie Albertina Smedstad was appointed pianist for the business meetings.

The meeting concluded with a vote of thanks accorded the Calgary members, after which refreshments were served by a committee of the following members: Borghild Thompson, Anna Erickson and Albert O. Lundgard.

The Sunshine Club has arranged to hold a dance in the L.O.O.F. hall on Friday night, March 30. Good music and good lunch are promised.

Notice re Syphons

Public Notice is hereby given that all SYPHONS being used for emptying cellars in the Town of Clareholm have been prohibited by order of the Town Council until May 15th, next.

This action was deemed necessary on account of the excessive amount of water in the soil this spring, and the citizens are urgently requested to co-operate in this matter and refrain from using siphons for the period above stated.

It is the intention that this order shall be enforced and the citizens are requested to govern themselves accordingly.

Dated at Clareholm this 23rd day of March, 1928.

Claude J. Amundsen, Secretary-Treasurer.

Notice of Preparation of Assessment Roll

TOWN OF CLARESHOLM ASSESSMENT ROLL 1928

Notice is hereby given that the assessment roll of the Town of Clareholm for the year 1928, has been prepared and is now open for inspection at the office of the Secretary-Treasurer of the town from ten o'clock in the forenoon to four o'clock in the afternoon on every day which is not a public holiday, except Saturday, and on that day from ten o'clock in the forenoon until two o'clock in the afternoon, and that any person who desires to object to the entry of his name or that of any other person upon the said roll or to the assessment of any property or to the assessed value placed upon any property must within thirty days after the date of this notice lodge a complaint in writing with the Secretary-Treasurer of the town.

Dated this 3rd day of March, 1928.

Claude J. Amundsen, Secretary-Treasurer.

When Bobby comes home from school his first cry is, "I want something to eat, mother!"

Why not have some of our delicious buns handy; just what the children enjoy.

Our buns, 15c per doz. Always fresh.

CLARESHOLM BAKERY

For safe, cheap fire protection on farm property and town residences, see me

I can insure your farm buildings for \$1.00 per hundred for three years, if your chimneys go to the top and your buildings are protected by lightning rods.

Town residences \$1.10 per hundred for 3 years.

S. L. FRASER



THE REAL TEST!

The actual satisfaction you will get from the plumbing in your home comes through service honestly rendered rather than by promises generously uttered. When you contract for plumbing, it is time to make sure that you'll get satisfaction through the long years that plumbing must serve you! Our jobs are our references. C. A. COUTTS, Phone 177

U. G. G. BINDER TWINE

Order U. G. G. Binder Twine and make sure of the highest grade twine at the lowest possible prices.

On binder twine, as on other commodities, United Grain Growers' Supplies Department gives good service and makes important savings to farmers.

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J. H. BOUSQUET

CLARESHOLM

Agent for Alberta Granite, Marble & Stone Co. Limited

Fine Memorials, Copings, Fences, Candy Slabs.

Freight paid to Clareholm.

We guarantee what we sell.

Let me give you estimate on your new home, either Shucco or Concrete Block. Service and durability guaranteed.

The Water Powers Of Canada

"I am never without them. I have prescribed them for thousands of my patients who were suffering with indigestion, gas and sour stomach, biliousness, sick headache and indigestion caused by constipation poisoning."

CARTER'S LITTLE LIVER PILLS
 All drug stores—25c and 75c red packages.

Will Shelton, chief of the Smish tribe of Indians, is carving the tribe's history on a huge cedar post.

cracking
Carpenter
is easy to
Hercules
light, x
heavy, is
proof.
Send

...in three grades, x
medium, and xxx
wind proof and damp

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LONDON, CANADA

W. N. U. 1722

Keep Minard's in the Medicine Chest.

Minaro's Theorem—Invariable in Stable.

(continued)

Claresholm Review-Advertiser

An Independent Weekly Newspaper
 P. H. SCHOLEY, Editor
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 One year, in Canada \$2.00
 One year, in United States 2.50
 Single Copy 5c

DO YOU KNOW ?

(Copyright 1927)

421. What is a Vacuum-Tube Amplifier?
 422. Its Principal Uses?
 423. What is the Electric Furnace?
 424. Its Principal Uses?
 425. How Did People Get So Many Given Names?
 426. So Many Family Names?
 427. How to Remember Names?

Correct answers given next week. See how many you can answer by that time.

ANSWERS TO LAST WEEK'S QUESTIONS

414. How Many American People Live in Villages?

The U. S. has about 18,000 villages, with population of approximately 13 million—about one-fourth of rural population, one-eighth of entire population. In some states the proportion is greater than one-sixth. Village population is increasing fastest, city population next, farm population least. 1900-1920 village population increased five times as fast as farm population. Proportion of homes owned and children attending school is higher in villages than in cities. Many retired farmers live in villages. Taken as a whole nearly half the working population engaged in some kind of manufacturing, trade comes next, transportation third.

415. How Fast Is Village Population Increasing?

1900-1920 number of American villages increased 45 per cent, village population 48 per cent, nation's population 29 per cent—not only more people living in villages in 1920, but an increased percentage of nation lived there. Southern states, due to breaking up of plantations, and increased prosperity, gained 83 to 114 per cent in village population; Middle Atlantic states, comparatively little, for with the motor car rural people travel greater distances than formerly and require fewer villages. Part of village growth is due to natural increase, also considerable drift from farm to village.

416. America's Annual Fire Loss

Averages more than \$500,000,000. In 1923 amounted to \$502 for every man, woman and child, as against 72c in Great Britain, 49c in France, 28c in Germany, 25c in Australia, 22c in Italy, 15c in Switzerland, 11c in Holland. Fires reported to National Board of Fire Underwriters totalled 136,162, with losses of \$428,288,226, and adding the usual 25 per cent for unreported and uninsured losses, makes total fire loss \$536,272,792. This astounding annual wastage, due mainly to carelessness, equals five times the value of yearly output of gold and silver; as much as average yearly customs revenues.

417. What Causes Fires?

Fire underwriters name 21 distinct causes of fires, 12 of which are classed as preventable, 9 partly preventable. Principal losses are: "matches-smoking," 29 million dollars; "defective chimneys and flues," 21 million; "stoves, furnaces, boilers and their pipes," 19 million; "spontaneous combustion," 16 million; "sparks on roofs," 16 million; "electricity," 14 million; "petroleum and its products," 11 million; "lightning," 11 million; "sparks from machinery," 7 million; "exposure (including conflagrations) result of fire originating from other causes, not a cause in itself," 69 million; "unknown causes," 180 million. We should use more fire-resisting materials in our buildings—and should use more care.

418. Who Makes Pocket Knives

At least every alternate American male person owns a pocket knife; about 30 million in con-

stant use. American pocket-knife factories, 35; employees, 5,000—who annually fabricate two and one-half million pounds of steel and other materials into 15 million knives, valued at \$12,000,000. The pocket knife is as essential as the watch to the average man. Blades of high grade knives—usually impured chrome vanadium alloy steel—are furnace heated, rough shaped under power hammers, tempered and then almost entirely ground to shape in auto-grinding machines, and usually hand sharpened. Parts are hand assembled to form the completed article.

419. How the World Received the Native American Food Plants?

Early American explorers carried valuable roots and seeds back to Europe, but a nation's food habits are hard to change. The potato, native to Chili, Peru and Mexico, now the world's most important vegetable crop, gained favor slowly—in Bergundum its use was even forbidden by law—over 200 years before it was recognized as a valuable food product. Was little regarded in Virginia and seems to have been unknown in New England until the 18th century. The tomato, second important garden product, is native to the Andean region; introduced into Europe in the 16th century; not generally recognized as a food until well into the 19th century.

420. How to Lift Without Strain?

A mistake in lifting may cause lasting injury. Lifting is half in knowing how, half in strength. Whenever possible the thigh muscles, heaviest and strongest of the body, should do the lifting that tests our strength. Don't lift in bent over position with legs straight; but squat, back straight, legs bent, weight against body, then straighten up. Move trunk by rolling on corners, or tip until resting on thigh, grasping upper corners, and lift by use of leg. Get close as possible to heavy furniture and make thigh muscles do most of the work. When possible, divide and balance weight and get it on top of your own.

ALBERTA EDUCATIONAL ASSOCIATION

The eighteenth annual convention of the Alberta Educational Association will meet in Central United church, Calgary, April 10, 11, 12, 1928. Any person interested in education is free to attend and may become a member by paying the membership fee of one dollar.

Reduced railway fares may be obtained by buying single fare tickets and asking for standard certificate.

Dr. A. D. MacGregor

DENTAL SURGEON
 Milnes Block Claresholm

Claresholm Horticultural Society

Membership cards have been prepared for the Horticultural Society. The fee will be \$1.00 and entitles the holder to all the benefits of the society for the year 1928. Anyone who would like to join may secure a membership card from any of the following: Dr. Mullin, Mrs. Mosley, Mrs. Wyatt, Mrs. Moffatt, Messrs. Munro, Kingsley, Frank Murray, or the secretary Mrs. McAlpine.

It is proposed to hold a flower show some time in August. Prize lists will be prepared in a short time for distribution among the members.

Dandelion time will soon be with us and the problem is a hard one. As long as our neighbors furnish the seed we shall have the pest with us. But they can be kept down to a minimum. Take an ordinary copper oil can holding about a pint and fill with kerosene. Dip the dandelion in the center of the plant does the work. If the plant is dug up a few days later it will be found rotten to the extreme end. As gasoline will kill any plant life ordinary care should be observed not to spill it on the lawn.

As an experiment, dig a dandelion, getting all the root, cut in pieces about an inch long and plant them. The result will be one or more plants to each section. Apply the gasoline remedy to another plant and in about a week it will up and note results. In digging dandelions if one piece of root is left it will produce several new plants in a bunch.

WANTED

Good fresh milk cow—Mrs. J. B. Butts

HATCHING EGGS AND COCKERELS

Plymouth Rock, White Leghorn, and White Wyandotte—Wyandotte cockerels, no kin to my previous stock. R. G. Bissett, Claresholm.

Dr. J. A. Mullin

DENTAL SURGEON
 MacKenzie Block
 Claresholm

Phone No. 2 P. O. Box 112

AUCTIONEER

Distance no object

No sale too large, none too small. Sales can be arranged with J. H. Thorne, or with myself by phoning 2488.

F. B. SEYMOUR.

Foolish Saving

A penny saved is not always a penny earned. Sometimes it is two pennies lost. The merchant who spends nothing on advertising loses much more than he saves.

The money spent for plate glass windows is not looked on as lost; nor is the money spent on better interior lighting.

Anything that increases the favor, that adds sales, that multiplies customers is very properly regarded as a good investment. Advertising is a good investment—just as plate glass windows are. Advertising sells more goods to more persons than shop windows do.

A WORD TO THE PUBLIC

Do you resent having a merchant address his message to you in the form of an advertisement in our columns? On the contrary, is not your impulse to respond to his friendly overtures?

Shop Where You Are Invited to Shop

Issued by Canadian Weekly Newspapers Association

SPILLERS "BAKE-RITE" FLOUR

HAS SOLVED A PROBLEM FOR
 HOUSEWIVES IN WESTERN CANADA

ALL OVER THE WEST HOUSEWIVES KNOW THEIR FAMILIES ENJOY HOME MADE BREAD, BUT THEIR BAKING WON'T TURN OUT WELL, PROVE YOUR SKILL WITH "BAKE-RITE" YOUR FAMILY WILL APPROVE.

HERE'S A LETTER

"I have tried your 'Bake-Rite' Flour and find it most satisfactory. It gave the best results of any flour I have ever used—the bread was excellent."

"I have made my bread for over 38 years and can truthfully say that your 'Bake-Rite' is the best flour I have ever used."

(Original letter on file)

OUR GUARANTEE

We unconditionally guarantee "BAKE-RITE" QUALITY.

If any sack of "Bake-Rite" after a fair trial, does not give you perfect satisfaction in your baking, YOU being the SOLE JUDGE, return the unused portion to your dealer, and receive refund of full purchase price.

on sale at

LANGSTON & HARVEY

The Quality Housewife's Flour

Claresholm and district
 . . . can now enjoy

CALGARY BOCK BEER

--- The Spring Tonic ---
 GOOD HOTELS AND CLUBS SERVE IT

CALGARY BREWING AND MALTING CO. LTD.



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REVIEW-ADVERTISER OFFICE

Great Future For Canada

British Editor Predicts Dominion Will Become One of the Greatest Powers

It is always interesting for an individual or a country to see himself or itself through the eyes of another, particularly of strangers. Last summer a number of outstanding British journalists visited Canada and toured the Dominion from coast to coast. Since returning to their own country they have been giving the readers of the various papers they control the benefit of their impartial impressions and conclusions regarding this country. One of these visitors was Sir James Owen of The "Times". In an article in that paper he states that the estimate of Canadian cities he had formed previous to his visit last year was entirely wrong. He had expected to find the cities of Canada Americanized in their thought, character and outlook. Instead of that he finds them "essentially Canadian, looking ever north and east and west for their development and wealth, not south."

Sir James Owen recognizes that there is a strong pull from the United States into Canada. He is not surprised for the deeply ingrained national pride of the Dominion has attracted from the south, he feels, what has not been expected. He says: "Twenty years, thirty, forty years hence—years are nothing in the life of a nation. The fact is here in reality what it is potentially today, one of the greatest powers of the world—territorial, economic, industrial."

Here is one visitor at least who has formed an estimate of Canada's resources and potentialities that the Canadians believe is in accordance with facts. The Imperial tie, Sir James Owen thinks, will also grow stronger through the coming years. His judgment in this respect is again correct.—Toronto Globe.

For Flouting Hops

Reclaimed Elevator Screenings Are Found To Have A High Feeding Value

A series of tests have been made at several of the Dominion Agricultural Experimental Stations to ascertain the value of reclaimed elevator screenings as a feed for live stock. The reclaimed screenings are described in a new Dominion Department of Agriculture pamphlet on "Screenings as a Feed For Live Stock" as containing about 50 to 70 per cent. of well bucked wheat, 20 to 40 per cent. broken or shrunken wheat, some wild oats, and not over 3 per cent. of small weed seeds.

One experiment conducted at the Central Farm at Ottawa, showed that finely ground reclaimed screenings had a high feeding value for hogs. They were very much better than screenings not reclaimed. In tests at the Brandon Farm the reclaimed elevator screenings gave very rapid gains in fattening hogs and a lower feed consumption per pound of gain than did barley. In experiments at the Lennoxville Station, the reclaimed screenings, when fed alone, compared favorably with mixed meal and barley rations. They gave still better results, however, when fed in mixtures. Tests at other experimental stations have given similar results.

In all the tests made at the various stations reclaimed elevator screenings showed a high feeding value, comparing favorably with good meal mixtures and with similar feeds as barley, corn and oats. Usually high rates of gain were made with the hogs fed screenings, these being exceeded only by lots fed with good meal mixtures. In all cases the screenings were finely ground. The pamphlet may be obtained from the Publications Branch, Department of Agriculture, Ottawa.

A mixer is a great love of generosity in everybody but himself.

Value Of Alberta Farm Production

1927 Crop The Largest In The History Of The Province

Value of farm production of all kinds in the province of Alberta in 1927 reached a grand total of \$300,135,152, far and away the highest in the history of the province and just about 20 times the value of farm products in 1906. The acreage under crop last year, exclusive of summer-fallow and new breaking was 10,981,270 acres, or 22 times the 1906 total. Included in the sum total of the province's agricultural production in 1927 were field, root and fodder crops to the value of \$272,591,152; dairy products \$20,750,000; miscellaneous \$30,502,000.

Two of the comparatively new lines of production that give considerable promise for the future are honey and beef sugar.

The production in all lines last year averaged \$4,382 per farm in Alberta, which is a thousand dollars better than 1926. The wheat crop alone brought \$16,000,000 of new wealth in 1927 in excess of the previous most valuable crop, which was that of 1926. Last year's crop was worth three times that of 1916 and almost twice that of 1923.

The value of livestock in Alberta has reached a total of \$106,000,000, almost four times the figures of 1926.

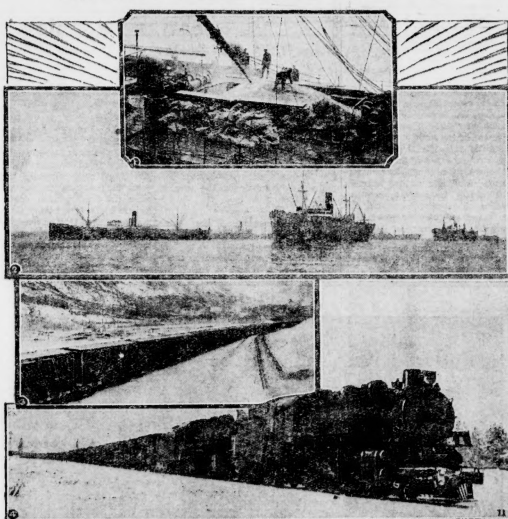
Heavy Export Trade

Alberta Exported Goods To U. S. To Value Of Over Nine Million Dollars In 1927

The Province of Alberta exported goods to the value of \$9,129,363 to the United States during the year 1927, according to the annual report of S. C. Rea, United States Consul for Calgary district. The total exports show an increase of \$71,600 or 17 per cent. over 1926. Cattle and hogs held a conspicuous place in those exports, the former valued at \$1,215,686 and the latter at \$582,045.

Vote (on telephone): "Will you tell the doctor to come at once—my little girl has swallowed a needle." "What? The doctor is busy, do you need the needle at once?"

65,000,000 Bushels of Grain Move West



1. A Canadian Pacific freight train being loaded with grain. 2. Bound for export carrying some of Canada's golden crop. 3. Part of a grain train passing through the snow-covered region of the west. 4. A huge double-headed

Over 65,000,000 bushels of grain will be carried into the port of Vancouver for the twelve months ending March 31 next, according to estimated figures issued from the office of H. D. Cotterell, Winnipeg, Man., superintendent of transportation for the western lines of the Canadian Pacific Railway.

These figures will establish a record. In fact they show enormous statistics since 1923—the first year that the Canadian Pacific Railway handled any quantity of grain to the western coast. Up to and including January 31 of the present year, a total of 32,437,514 bushels have been shipped by boat from the port of Vancouver. Of this amount \$8,756,980 bushels have been routed to the United Kingdom; 3,732,645 bushels to the Orient and 244,507 bushels to other countries.

It is interesting to note that up to January 31, the Canadian Pacific Railway loaded on western lines this season 132,481 cars of grain of all kinds. If placed end to end this vast collection of cars would stretch approximately 1,170 miles and a train travelling at the fast rate of 60 miles an hour, would take nearly twenty hours to pass them.

Very few people know that the very extensive and expensive facilities provided by the Canadian Pacific Railway to handle the annual grain crop on western lines remain idle, comparatively speaking, for more than two-thirds of the year, and the money

"Maizie" Most Profitable Hen

Famous White Leghorn Is a Revenue Producer

"Maizie" the famous white Leghorn hen owned by the University of British Columbia, officially known as Hen No. 6, the world's champion layer with 351 eggs in a year, is proving a substantial revenue producer for the University of British Columbia.

Last year the sale of pedigreed poultry stock originating from "Maizie" returned to the University \$5,225. Two cockerels of hers shipped to a poultry raiser in Ohio fetched \$500 each. Another cockerel was sold in New Jersey for \$300. Two other cockerels were disposed of at \$150 each and two pullets at \$100 each. Proceeds from seventeen hatching eggs were \$125.

The University receipts on sale of pedigreed British Columbia stock totaled \$7,225 for the year. This sum included the proceeds from the sale of Hen 2319, a 53-egg registered hen, which fetched \$800. Sale of twelve of her offspring brought her total amount realized from this bird to \$1,250.

"Maizie" still graces the University pen, despite the fact that \$1,000 was offered for her last year and \$3,000 for the pen of which she is a member.

It has become quite evident since the world's poultry congress, held in Ottawa in August, 1927, that the University of British Columbia could have disposed of many more birds at very satisfactory prices if it had them to spare.

Long Distance Phone Record

The San Francisco Examiner reported a telephone conversation between Carl Paiss, San Francisco broker, and George East, Berlin banker, as the greatest distance connection ever completed. East in his home city, Berlin and Paiss were in conversation over 4,000 intervening miles with no difficulty. They talked 11 minutes and the call cost \$360.

Statistics show that the average British woman now is 5 feet, 2 inches tall, has a "pull" of 183 pounds and a grip of 38 pounds.

Growth Of Life Insurance

United States and Canada Lead All Other Countries

Only the United States exceeds Canada among the countries of the world in the per capita amount of life insurance carried by the people. The total sum of insurance in force in Canada in 1927 was \$5,400,000,000, an increase of \$450,000,000 over 1926, representing a per capita insurance of over \$540. In the United States the amount of life insurance carried per head of population is placed at over \$600.

In the past ten years the increase in the amount of life insurance taken up by the people of Canada constitutes a world's record, according to the calculations of actuaries. It is an interesting fact that no one has ever lost a cent as a result of the failure of a Canadian life insurance company, which is due to the government supervision over such companies for the protection of policy holders.

Nearly \$80,000,000 is being paid annually by Canadians in life insurance premiums. There is probably no better index of the prosperity of the people.

When To Irrigate The Alfalfa Crop

One Good Irrigation For Each Cutting

All That Is Needed

At the Lethbridge, Alberta, Experimental Station, data on the irrigation of alfalfa have been collected for several years. It has been found that an irrigation in the fall or early in May gives a good first crop and another irrigation when the crop is about 12 inches high further increases the yield. Where the first irrigation is delayed until the crop is 18 inches high the average yield was decreased one ton per acre as compared to a fall or early spring irrigation. For the second crop an irrigation applied a few days before or immediately after the first crop was harvested gave a satisfactory return. On the whole, except in special cases such as unusually dry seasons or on certain soils, one good irrigation each cutting will give satisfactory results.

The United States admitted 605,222 immigrants in 1921.

ANTIQUITIES OF THE FUTURE

Preserving the Ordinary Things Of Today For The Benefit Of Later Generations

Of Later Generations

In comments on the letters of the English poet, Cowper, a Canadian Smith makes the observation that it is more difficult to secure the antiquities of the generation preceding ours than it is to acquire those of remote ages. It is almost as easy, he writes, to get a personal memento of Pizarro or Nimrod as it is to get a spinning-wheel or a tinder-box, and while an Egyptian wife is attainable, a wife of the Georgian era is very scarce. To put it in other words, although we attach great value to the relics of a remote past, each generation fails to realize that the ordinary things of its own day will be intensely fascinating to the people of the future.

It seems, too, that the things of everyday life do more towards making past generations live for us than their monuments or the records of great historical events. A child's toy is more poignant than the pyramids and the Colosseum. A simple, unadorned workman's spade more so than the ruins of Stonehenge.

Yet these ordinary things are just there, which no one thinks of preserving. They are, we imagine, too commonplace for that. We forget that they are the things which make up the ordinary things we do and the commonplace objects of our daily life. We make use of them again more vividly than the hundred Huns or a thousand histories of the Great War. If a man of today were to keep a diary of his life, in which a record of daily incidents are set down, posterity would not find it trivial; nor would it find the ordinary things described commonplace.

Peppy diary is one illustration of the extraordinary value which a document of the average life of a person is to the future generations. Another is the Elizabethan anchor book which was discovered a short time ago. It was set down by the things which the child who owned the book had to do each day. As a result of this diary a year or so ago a picture of the daily life of an Elizabethan young man, something which is now almost unknown, was discovered in the defeat of the Spanish Armada. What is true of these instances would be equally true of some similar account of the life of today. We have museums not only for the antiquities of the past but for those things which will be the antiquities of the future.—Edmonton Journal.

Canada For The Young

Wonderful Possibilities On Western Farms For Those Willing To Work

It would be useless and inhuman to despatch shiploads of men to Canada if, when they arrived, there were no work for them to do and no place to shelter them. The process of transferring our surplus population to the Dominion must be a gradual one. Canada needs especially to have a future citizens when young. Nothing could be more praiseworthy than the work of those agencies which are sending British children to Canadian rural homes and British public school boys to be trained on Western farms. For the young, indeed, Canada has unlimited possibilities. The Prince of Wales can appeal especially to them from his own experience of Canadian life. His example has already fired many a British boy with the desire to make his future home in Canada, where anyone who cares to work can do well.

The Things Unseen

It is the things unseen that are most availing for the healing of the nations and minister most to a mind diseased. It is things unseen that contribute to growth and to the silent upbuilding of the soul. Both in their respect upon man and in their reflection from him, it is unseen things that are most potent. Influences that no one can discern as either burning or shining, radiations which are not visible, still less tangible, these powers in the ultra-red and ultraviolet regions of the spectrum are strong beyond the telling.

Fern Sight Saving Class

The Vancouver School Board's first sight-saving class has just been established. Mrs. A. M. Cleverly, of the Vancouver Y. W. C. A., is the teacher. The class is in various parts of the Dominion, will have charge. Sight-concealing classes use text books typographically suitable for persons with poor vision.

No man has to serve an apprenticeship in order to learn how to make mistakes.

An organ in the Philippine Islands has furnished music for more than 100 years.

Predicts Billion Bushel Crop

Almost Unlimited Possibilities Of Wheat Growing In Western Canada

Eventually Canada will produce a billion bushel crop of wheat annually and with little or no difficulty in finding a market for it, predicted H. T. A. Cramer, president and general manager of the United Grain Growers Association, former Federal Minister of Agriculture for Canada, in a recent address at Fort Arthur. The annual crop of wheat in the Dominion is now close to half a million bushels. Last year it was over 410,000,000 bushels.

Referring to the development of Western Canada, Hon. Mr. Cramer said there was no country in the world where so great a development had taken place in the past forty years as in the Canadian West, and where no country which had so great potentialities. Spreading the great potentialities. Spreading the crop of grain, he said that the Dominion was exporting wheat to every corner of Europe, and to the Orient, and declared that with the population of Europe growing at the rate of 2,500,000 a year, there would be an ever-growing market for the product of Canadian farms.

Canada is admirably located to furnish these supplies, he pointed out. Nearly 115,000,000, and growing at the rate of 100,000 to 200,000 a year, would soon cease to be a food exporting nation, as it was already importing foodstuffs in increasing quantities from Canada, such as dairy and other products.

Making Fountain Pens

Splitting The Nibs Is Most Particular Part Of Work

A visit to a factory where fountain pens are made will prove both instructive and fascinating. There, says a writer in "The Nibs," you will see long sheets of thin, white, flattened sheets of burnished gold, and they speak of optimism or other alloys used for pointing pens, all of which are being transformed in an incredibly short space of time into the finished article. The works are divided into two main departments: the nib-making and the nib-splitting. The nibs are cut out of flat sheets of gold by a steel die and passed over the tippling experts. "Tippling" as it is known to the trade, is the working on of tiny pellets of emery, which are used to round the tips of the nibs to prevent them from wearing away.

After the points have been veiled, the nibs pass through various processes, being stamped with the maker's name, tempered, curved to the right hand or left hand, and finally, the nibs are slit on a whirling copper disc. This disc is exceedingly soft, but such is the revolving speed it cuts through the material. It needs a very highly specialized expert to handle this machine, for a slip of a thousandth of an inch will ruin the nib. In the vulcanite slip long strips of hardened rubber are hollowed out with delicate holes and converted into the barrels of the pens. After the nibs have been fitted on, the finished article is filled with ink and fastened with a cap. "Polishing" as it is known to the trade, is the working on of tiny pellets of emery, which are used to round the tips of the nibs to prevent them from wearing away.

Oil In Lesser Slave Lake Area

A. P. Phillips, field manager for the International Petroleum Company, Limited, recently stated that the result of the company's drilling last year in the Lesser Slave Lake area gave very satisfactory results, and produced a heavy gas flow and also good indications of oil. This company holds some 20,000 acres in the area and intends to start operations again early in the spring.

A Recently Invented Electric Scrubbing Machine Saves Time and Labor



"Miss Fohl is very fond of this machine."

"Good. Then there is hope for us. Yesterday she called me an ass!" —Vikingsen.

if your horse
has a cough or cold or has been
exposed to disease or is ill from
any cause, SPOHN'S
DISTEMPER COMPOUND
will cure him. It is a
specific for all diseases of the
respiratory system, and
will cure him in 24 hours.
SPOHN'S DISTEMPER COMPOUND
is sold by all druggists and
veterinarians. It is a
specific for all diseases of the
respiratory system, and
will cure him in 24 hours.
SPOHN'S DISTEMPER COMPOUND
is sold by all druggists and
veterinarians. It is a
specific for all diseases of the
respiratory system, and
will cure him in 24 hours.

**Children Like It—
So Will You**
At the first trial of
this, the "Buckley's"
Chili, you will find it
relieves the cough instantly and
disinfects the lungs. It is a
specific for all diseases of the
respiratory system, and
will cure him in 24 hours.
SPOHN'S DISTEMPER COMPOUND
is sold by all druggists and
veterinarians. It is a
specific for all diseases of the
respiratory system, and
will cure him in 24 hours.

**WORLD HAPPENINGS
BRIEFLY TOLD**

Finns have filed with the League of Nations, a proposal for the abolition of all armaments, in line with the suggestion she made at the December League disarmament meeting.

The Royal Society of Canada will hold its annual meeting in Winnipeg, May 23-26. It was announced by President Prof. A. H. R. Dobbie. This is the first time the society has convened west of the Great Lakes.

Herbert Swanton, 32, pioneer farmer, four miles north of Weyburn, Sask., was instantly killed about half a mile from the town when a sleigh load of wheat tipped over him and smothered him.

The complete stamping out of leprosy within the next decade is predicted in the annual report of the British Leprosy Relief Association, by means of a treatment with oil extracted from the dried fruit of the lymphocarpus tree.

Failure to meet the right man is the chief cause of spinsterhood among educated women, says Dr. Katherine Dement Davis, for ten years secretary of the New York bureau of social hygiene. She has just completed a survey of the situation.

Unemployed insurance, national in scope, is recommended in a report submitted to the provincial legislature by the Seasonal Unemployment Commission, headed by Dr. R. W. Murdoch, of the Manitoba Agricultural College.

Attempts of the tri-motored Zenith aeroplane Alhambra to make a new endurance world flight record was unsuccessful. The machine, piloted by A. Peterson and C. F. Lockville, was forced down at the end of 26 hours owing to motor trouble.

The following appointments in the Royal Canadian Naval Service have been approved. It was announced by the department of national defence: R. P. Shaver, Edmonton, transferred to the rank of sub-lieutenant; and C. A. Agnew, Sudborton, transferred to the rank of sub-lieutenant.

WHY TORTURE

THE LITTLE ONES

Mothers, do you think it fair to torture your little ones by forcing them to take distasteful oils when they need a laxative medicine? Don't you find that the child's dread of these medicines often do more harm than good?

Baby's Own Tablets are the modern substitute for these nauseous doses. They are the very medicine the child requires and are so pleasant to take that they are as easy to administer as a glass of water. They are the perfect remedy for all the minor ailments of little ones, being absolutely guaranteed free from harmful drugs.

Baby's Own Tablets absorb all that catter oil and other bad-tasting remedies can do. In fact they accomplish more as they do not leave the child exhausted from its struggle against taking medicine. They relieve teething pains, banish indigestion and constipation, break up colds and simple fevers and promote healthy, refreshing sleep. They are sold by medicine dealers or by mail at 25c a box from The Dr. Williams' Medicine Co., Freehold, N.J.

Andean Indians have medicine from the habit of chewing coca leaves.

RETAIN YOUR HAIR.

Miscellaneous chemical growth of hair. Keeps it away and kills dandruff.

**MINARD'S
"KING OF PAIN"
UNIMENT**

W. N. U. 1722

Original Idea Helps Pay College Expenses

Chicago Co-Eds Making Money Writing Letters For Others

Writing letters home for money, long considered an art among college students, has been raised to the dignity of a profession. Three Northwestern University girls have opened the Northwestern Letter Shop and plan to pay their way through college writing letters for others. They are Irene Harris, Terry Heule, Ind. owner; Floretta Gibson, Huntington, Pa., business manager; and Maxine Board, Omaha, publicity director.

Dunning out for dollars—a feat for diplomats—is undertaken for a fee of 10 per cent. of the proceeds. Love letters, less certain, require a \$10 fee in advance. Routine "thank you" letters to relatives or friends cost \$2.

Receipts for the first few days paid a month's rent, they said.

Sell Indian Lands

Province Of British Columbia Surrenders Interest In Indian Reserve To Federal Government

The Province of British Columbia is surrendering all its rights, title and interest, in the Kootenai Indian Reserve, Vancouver, to the Dominion Government for a sum of \$250,000. Hon. T. D. Pattullo, Minister of Lands, announced. The reserve now goes to the Department of Indian Affairs, and if the City of Vancouver wishes to use it for industrial development or other purposes, as has been suggested, negotiations will have to be carried on with Ottawa.

The outstanding power river of Manitoba is the Nelson, which receives the runoff from an area of 42,000 square miles, and has a descent of 710 feet in its length of 430 miles from Lake Winnipeg to Hudson Bay.

Winnipeg Newspaper Union
Fashion



A Smart New Coat

This unusually smart coat has a shawl collar, long raglan sleeves finished with turn-back cuffs, patch pockets and a removable belt. No. 1716 is for ladies and misses, and is in sizes 16 years, 36, 38, 40, 42 and 44 inches long. Size 36 requires 25 yards 42-inch, or 3 yards 54-inch material without cap. 37 yards 44-inch lining. 5 yard 6 1/2-inch fur. Price 25 cents the pattern.

Our Fashion Book, illustrating the newest and most practical style, will be of interest to every home dresser. Price of the book 10 cents the copy.

How To Order Patterns

Address—Winnipeg Newspaper Union, 115 Main Street, Winnipeg

Pattern No. Size

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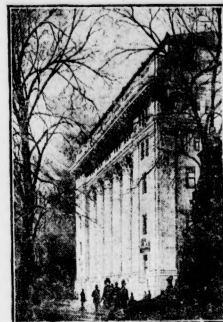
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SUN LIFE ASSURANCE COMPANY OF CANADA

A TOWER OF STRENGTH

1927

	\$
ASSURANCES IN FORCE (net)	1,487,990,000
An Increase of \$231,500,000	
New Assurances Paid for - -	328,408,000
An Increase of \$62,518,000	
Total Income - - - - -	102,774,000
An Increase of \$23,801,000	
Payments to Policyholders and Beneficiaries - - - - -	42,224,000
Total Payments Since Organization - - - - -	300,040,000
Reserve for Unforeseen Contingencies - - - - -	12,500,000
Surplus over all Liabilities and Contingency Reserve - - - - -	45,280,000
An Increase of \$11,269,000	
ASSETS at December 31, 1927 - - - - -	401,305,000
An Increase of \$56,054,000	



Dividends to Policyholders increased for eighth successive year.

SUN LIFE ASSURANCE COMPANY OF CANADA

No Economic Value

Report Against Glad Treatment Of Livestock Is Given

A committee of experts appointed by the board of agriculture, of London, Eng., has issued an adverse report on Dr. Serge Voronoff's gland treatment of livestock. The report admits that the claim is possibly justified, that the effect of the treatment was rejuvenation of aged and decrepit male sheep and stunted animals, but considers the evidence was not based on critical experimentation, and that, therefore, the data given fails to warrant an estimate of economic value.

One-fifth of the United States is covered by forests.

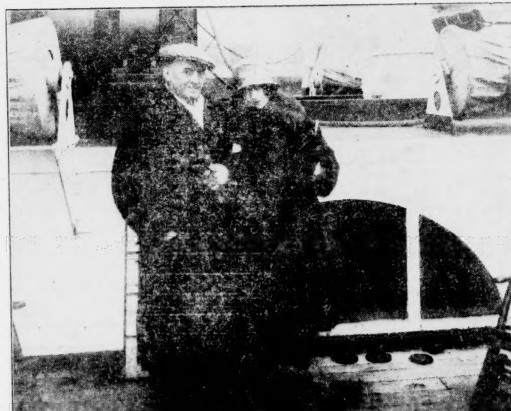
Women Of S. A. Want Franchise

A bill providing for the extension of the franchise to women in South Africa has passed the committee stage in the house of assembly, despite strenuous opposition from the Nationalist party, led by Premier J. D. M. Hertzog. The premier takes the ground that the question as to rights of the natives should be settled first. The Women's Enfranchisement Bill limits the granting of the vote to white women.

"It doesn't matter; I can come back," he said. "There's probably a train that comes back."

"The sorry!" said Icky. "I've made you miss your train!"

EXPERT MOVERS



Mr. John and Lady Martin-Harvey, famous English players of Sabatini's "Scaramouche," who with their company of 25 actors spent only three hours enacting at Halifax from the Canadian Antonio for their Canadian tour, with hundreds of pounds of dresses, disguises, gowns, and what-not to be piled in two 65-foot box cars. No time lost, a lesson to householders who move in May.

Made Fatal Voyage

Six Japs Are Suffocated In Hold Of Ship In Attempt To Enter U.S.

The bodies of six Japanese who attempted to smuggle themselves into the United States were found in the hold of the Tanaka Maru, which reached Tokyo from Seattle, Washington. The ship's cook confessed to hiding them in the hold on December 20 when the Tanaka Maru sailed for Seattle. From brief notes the men left it was believed they suffocated before the ship left Yokohama after which the cook became frightened and kept their death secret until the ship returned to Japan.

WRIGLEYS
The cool, comforting flavor of WRIGLEY'S Spearmint is a lasting pleasure. It cleanses the mouth after eating—gives a clean taste and sweet breath. It is refreshing and digestion aid.

Porcupine Quills Cause Death
Furcine quills indirectly caused the death in Hazelton, B.C., of Ernest Loring, a former government telegraph lineman. The quills, entering his flesh some years ago, worked through his body and eventually pierced one of his lungs. An illness developed that kept him in a semi-invalid for a number of years.

There are 28,000 passenger car dealers in the United States.

Build Up Your Health With Dr. Pierce's "GMP"
GOLDEN MEDICAL DISCOVERY
A Tonic Which Dr. Pierce Prescribed When In Active Practice
If you are run-down, you're an easy mark for Colds and Grip.

BOARD OF TRADE MEETING

Board of Trade met in Harrison hall on Thursday evening. The ladies of the United church serving a most excellent supper. The attendance was highly satisfactory, more than sixty members being present. Business was taken up immediately following supper, the first item being reports of committees.

For the Horticultural committee, Dr. Mullin reported that a society had been formed and various activities mapped out, including plans for beautifying the town, especially monitoring the lot south of the railway station; efforts to have the town cleaned up; and starting a nursery.

For the committee on C. P. R. crossing, O. L. Reinecke reported that the railway officials had promised some improvements, one being that freight cars on the sidetracks would not be allowed to stand closer than six feet from the crossing. Also, that strong lights were being placed on each side of the crossing for better night lighting.

Rev. Barlow, chairman of the auto camp ground committee, reported that the committee recommended that the road west of the power house be fitted up for a camp ground; that a caretaker be employed; and that a charge of 50 cents per day be made to those using the grounds. The committee had gone into the matter quite fully, and estimated that cost of fitting up the ground would be about \$1,500.00. After considerable discussion the committee was instructed to take the matter up with the town council, matter up with the town council.

Dr. McMillan, chairman of the committee to investigate the road graveling question, reported that grading and graveling the market roads would cost about \$3,000.00 per mile. This appeal to the members of the Board to be for a prohibitive cost.

It was decided that this Board affiliate with the Canadian Chamber of Commerce, the cost being \$10 per annum. W. E. Atkinson reported the matter of the endeavor to get gas company to locate an office here with man in charge, that the company gave no promise of relief for the present unsatisfactory situation. The Board decided to push the matter further, and to that end appointed A. Laurie and Geo. Kingrose to go to Calgary to interview the officials of the company.

A committee on advertising was appointed, being Messrs. King, Gandier and Amundsen.

The matter of a town scavenger was brought up, and motion carried to recommend to town council that a scavenger be appointed on salary.

A letter was read from C. P. R. District Passenger Agent Hoppy in reply to the Board's request for earlier evening train service. Full consideration of the request was promised.

It was decided to hold supper club meetings once a month all the year, and in this connection President Laurie appointed the following house committee: H. A. Fairbairn chairman, Dr. MacGregor, and Fred Ritchie.

High water in the Little Bow river washed out C. P. R. track at Blackie. Tuesday trains over the Alderside line were rerouted through Claresholm and Macleod. Carmanagay was one of the worst sufferers from the high water in the Little Bow. Two storage dams and a traffic bridge linking sections of one of the two roads between Carmanagay and points north were carried out by the raging torrent. Lower down the same river a second bridge went out, the Sundial bridge. Old timers declare the flood of the Little Bow was the worst since 1903. Other southern Alberta streams have also been on the rampage this week.

The experience of older provinces proves that the spread of noxious weeds will eventually drive farmers from the land. Alberta farmers can profit by this lesson and check the spread of this menace. The great majority of weed seeds enter the ground through the seed drill and the remedy is very apparent: Use the fanning mill on all seed grain.

TENDERS FOR TEACHER'S RESIDENCE

Sealed Tenders will be received by the Board of Trustees of Claresholm School District No. 1997 at the office of the Secretary-Treasurer up to noon April 4, 1928, for the erection of a one roomed frame teacher's residence. Plan and specifications may be seen and copied at the Review-Advertiser office. A marked cheque for five per cent of the amount of tender should be enclosed with each tender as a guarantee that the same is bona fide. The lowest or any tender will not necessarily be accepted.

Alex W. Thompson, Secretary-Treasurer.
P. O. Claresholm. Nearest station, Granum. Miles distant 10 1/2.



Only Hotpoint has the Hot Point Heating Element

THE famous Hot Point Heating Element is the very life of the Hotpoint. It ensures the quick, even heat which renders ironing easy. It maintains a hot point which keeps the iron gliding smoothly over the clothes, without sticking or sticking. It is built to give extra long and faithful service.

Only the Hotpoint Electric Iron has this heating element. Only the Hotpoint can give you Hotpoint results.

THE Hotpoint IRON

CANADIAN GENERAL ELECTRIC CO.

Fairbairn Bros.

Dealers in Hotpoint Goods CLARESHOLM

Foothill Lodge No. 13 I. O. O. F.

Meets every Monday evening at 8 o'clock in Odd Fellows' Hall. Visiting Brethren Welcome. BRUCE LAWSON, N. G. A. BROOKER, V. G. J. W. MORROW, Sec.



"B" SQUADRON ORDERS

Next parade will be on Wednesday, March 28, at 8 o'clock. Orderly Officer, Lieut. W. Marsh. Next for duty, Lieut. W. E. Atkinson.

Orderly Sergeant, A. Cpl. N. Tupper. Next for duty, A. Cpl. G. Best. Squad, rifle and troop drill. Service dress, bandoliers, spurs. Every member requested to be present at this parade as arrangements will be completed for spring training.

E. G. Studd, Major, Comdg. "B" Sqdn. 2nd A.M.R.

WANTED—Hear from owner good farm for sale. Cash price, particulars. D. F. Bush, Minneapolis, Minn.

CHURCHES

ST. JOHN'S THE EVANGELIST CHURCH OF ENGLAND

Services will be held on Sunday next as follows:

11 a.m.—Morning service.

12 o'clock—Sunday School and Bible class.

7:30 p.m.—Evening service.

All are welcome. Bright service.

On Monday, March 26th, The Right Rev. R. Sherman, D.D., Bishop of Calgary, will hold a confirmation service at 8 p.m. The Bishop will preach at this service. All are invited. There will be no reserved seats with the exception of the first two seats, which will be reserved for the confirmees.

There will be an enlarged choir for the occasion.

Rev. W. Barlow, L.H.

The Welcome Sign

"Nobody asked you, sir," said the coy maiden. And in matters of buying, as well as in affairs of the heart, most people like to be "asked." Often, indeed, they insist on a proper invitation.

He is a wise merchant who keeps the welcome sign constantly before the community in the form of advertisements in The Review-Advertiser. There everybody sees it—for advertising is "the light of directed attention."

Speak up. Light up. Hundreds of good customers are listening for your message and watching for your welcome sign in The Review-Advertiser.

People Shop Where They Feel Welcome

Another PRICE Suggestion
Maple Nut Cake and Chocolate Layer

THIS unusual, economical Maple Nut Cake will keep fresh for several days, and the Chocolate Layer Cake, made in a little different way with Dr. Price's Cream Baking Powder, is a family favorite too. Try one or both of them today!

(All measurements for all materials are level.)

MAPLE NUT CAKE

- 1 1/2 cup shortening
- 1 cup light brown sugar
- 2 eggs
- 1 cup milk
- 1 1/2 cup flour
- 1 teaspoon salt
- 1 teaspoon Dr. Price's Baking Powder
- 1 cup chopped nuts—preferably pecans
- 1 teaspoon vanilla extract

Cream shortening, add sugar slowly and yolk of egg and milk and beat well; add flour, salt and baking powder together and add chopped nuts; fold in beaten whites of eggs; add flavoring. Bake in well greased loaf pan in moderate oven 35 to 45 minutes. Cover top with maple icing and sprinkle with chopped nuts while still warm.

MAPLE ICING

- 1 1/2 teaspoon butter
- 2 tablespoons hot milk

DR. PRICE'S Cream Baking Powder

Made from Cream of Tartar, derived from grapes. Retains the dough perfectly, giving the food fine texture and rich flavor.

MADE IN CANADA

- 1 1/2 cups confectioner's sugar
- 1/2 teaspoon Dr. Price's Baking Powder
- 1/2 teaspoon maple flavoring

Add butter to hot milk; add sugar slowly to make paste of the right consistency to spread; add flavoring and baking powder and spread on top and sides of cake.

CHOCOLATE LAYER CAKE

- 1 1/2 cup shortening
- 1 cup sugar
- 1 egg
- 1 cup milk
- 1 1/2 cup flour
- 2 teaspoons Dr. Price's Baking Powder
- 1 teaspoon salt
- 1 teaspoon vanilla extract

Cream shortening; add sugar gradually, beating well; add beaten egg, one-half the milk and mix well; add one-half the flour which has been sifted with salt and baking powder; add remainder of milk; then remainder of flour and flavoring; beat after each addition. Bake in greased layer cake tin in moderate oven 35 to 40 minutes. Put together with

CHOCOLATE FILLING AND ICING

- 8 cups confectioner's sugar
- 1/2 cup milk
- 1 teaspoon vanilla extract
- 2 cups unsifted chocolate (12 squares)
- 1/2 cup orange pulp

To sugar add boiling water very slowly to make a smooth paste; add vanilla, melted chocolate and orange pulp. Spread between layers and on top of cake.

Send for FREE Cook Book—"Table and Kitchen"—149 Notre Dame East, Winnipeg, Can.

Where can you buy so much for such PRICES?

At their sensational new prices of \$870 and upwards, Chrysler cars, with famous Chrysler quality and performance unchanged, become even greater value than ever before.

They offer outstanding values which result from a huge and constantly swelling public demand. Four great lines of cars—"52," "62," "72," and "112 H. P. Imperial"—all supply every price need from \$870 to \$4685.

Inspection—better still, actual demonstration—will instantly convince you that in any Chrysler you buy performance, quality, style and value which you cannot equal in any other make costing hundreds of dollars more.

PRICES

"52"
Coupe - \$870
Roadster - \$920
Touring - \$970
Four-Door Sedan - \$1020
DeLuxe Coupe - \$1070
DeLuxe Sedan - \$1120

"62"
Business Coupe - \$1150
Roadster - \$1200
Touring - \$1250
Four-Door Sedan - \$1300
Coupe - \$1350
DeLuxe Sedan - \$1400

"72"
Sport Coupe - \$1495
Coupe - \$1545
Roadster - \$1595
Four-Door Sedan - \$1645
Coupe - \$1695
Convertible Coupe - \$1745
Crown Sedan - \$1795

"80"
Roadster - \$1845
Five-Door Sedan - \$1895
Seven-Door Sedan - \$1945
Limousine - \$1995

All prices include tax, license, and delivery.

Chrysler is a U.S. product. All Chrysler cars are made in the U.S.A. and are built to the highest standards of quality.

Claresholm Garage Ltd.